

Bruce Lambert, Executive Director, Institute for Trade and Transportation Studies

Bruce Lambert is the Executive Director, Institute for Trade and Transportation Studies. ITTS is a multistate research institution formed to assist member states on understanding the relationship of infrastructure planning and policy to changes in international and domestic freight traffic.

Previously, Mr. Lambert served as a Senior Economist at the U.S. Army Corps of Engineers, Institute of Water Resources. His work focused on developing economic data and tools to examine the role of Corps investments on port facilities. He also served as the Secretary to the U.S. Section of the International Navigation Association (PIANC). While serving as PIANC Secretary, Mr. Lambert provided technical assistance to Latin American ports and countries on matters related to transportation improvements.

Prior to joining the USACE, Mr. Lambert worked at the Federal Highway Administration. While at FHWA, Mr. Lambert researched the nature of freight movements to support national freight policy and planning research. Mr. Lambert managed the Freight Analytical Framework study; the first large-scale project to map and outline the underlying transportation flows of the United States economy for national and regional policy research. In addition, Mr. Lambert developed performance measures for trucking movements on the interstate system. For his efforts, Mr. Lambert received the U.S. Department of Transportation's Award of Meritorious Achievement in 2004.

Before joining FHWA, Mr. Lambert worked as a Senior Economist at Standard and Poor's DRI (now Global Insight), where he examined global maritime shipments and international trade forecasts. Mr. Lambert wrote on maritime traffic, including bulk, dry bulk, and containerized shipments, and port development issues.

Mr. Lambert spent six years at the Port of Long Beach as the Port's Trade Analyst. Mr. Lambert conducted market research on West Coast ports and shipping patterns for senior management. Mr. Lambert also converted the Port of Long Beach's tariff schedule into a standard containerized fee structure, generating a simpler system that eased the reporting burden for the port's customers.

After receiving a Bachelor's of Science Degree from Louisiana State University, Mr. Lambert earned a Master's of Science Degree from the University of Tennessee.